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demands of the bottom line

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with his ideals about the
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deserve, as well as the
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Wayne Miller, reveals the
realities of the business

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and the people behind it. By focusing on Fortune 500 toymaker Hasbro and the Hassenfeld family, which has guided the company since its founding some nine decades ago, Miller offers a rare insider look at this ...

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Random House/Times
Books/February 1998
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