

The Big Payback The History Of The Business Of Hip Hop

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The Big Payback The History On this four-decade-long journey from the studios where the first rap records were made to the boardrooms where the big deals were inked, The Big Payback tallies the list of who lost and who won. Read the secret histories of the early long-shot successes of Sugar Hill Records and Grandmaster Flash, Run DMC’s crossover breakthrough on MTV, the marketing of gangsta rap, and the rise of artist/ entrepreneurs like Jay-Z and Sean “Diddy” Combs.

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PBA: NLEX coach Guiao hails rookies' efforts in breakthrough win. Camille B. Naredo, ABS-CBN News Nov 02 09:04 PM. In the last game played before the PBA halted the AII-Filipino Cup, the NLEX Road Warriors pulled off a shock 109-98 victory over the erstwhile unbeaten TNT Tropang Giga.

“There has never been a better book about hip-hop...a record-biz portrait that jumps off the page.”—A.V. Club **THE INSPIRATION FOR THE VH1 SERIES THE BREAKS** **The Big Payback** takes readers from the first \$15 made by a “rapping DJ” in 1970s New York to the multi-million-dollar sales of the Phat Farm and Roc-a-Wear clothing companies in 2004 and 2007. On this four-decade-long journey from the studios where the first rap records were made to the boardrooms where the big deals were inked, The Big Payback tallies the list of who lost and who won. Read the secret histories of the early long-shot successes of Sugar Hill Records and Grandmaster Flash, Run DMC’s crossover breakthrough on MTV, the marketing of gangsta rap, and the rise of artist/ entrepreneurs like Jay-Z and Sean “Diddy” Combs. 300 industry giants like Def Jam founders Rick Rubin and Russell Simmons gave their stories to renowned hip-hop journalist Dan Charnas, who provides a compelling, never-before-seen, myth-debunking view into the victories, defeats, corporate clashes, and street battles along the 40-year road to hip-hop’s dominance. **INCLUDES PHOTOGRAPHS**

On this four-decade-long journey from the studios where the first rap records were made to the boardrooms where the big deals were inked, "The Big Payback" tallies the list of who lost and who won along the 40-year road to hip-hop's dominance.

Can't Stop Won't Stop is a powerful cultural and social history of the end of the American century, and a provocative look into the new world that the hip-hop generation created. Forged in the fires of the Bronx and Kingston, Jamaica, hip-hop became the Esperanto of youth rebellion and a generation-defining movement. In a post-civil rights era defined by deindustrialization and globalization, hip-hop crystallized a multiracial, polycultural generation’s worldview, and transformed American politics and culture. But that epic story has never been told with this kind of breadth, insight, and style. Based on original interviews with DJs, b-boys, rappers, graffiti writers, activists, and gang members, with unforgettable portraits of many of hip-hop’s forebears, founders, and mavericks, including DJ Kool Herc, Afrika Bambaataa, Chuck D, and Ice Cube, Can't Stop Won't Stop chronicles the events, the ideas, the music, and the art that marked the hip-hop generation's rise from the ashes of the 60's into the new millennium.

The first organizational book inspired by the culinary world, taking mise-en-place outside the kitchen. Every day, chefs across the globe churn out enormous amounts of high-quality work with efficiency using a system called mise-en-place—a French culinary term that means “putting in place” and signifies an entire lifestyle of readiness and engagement. In Work Clean, Dan Charnas reveals how to apply mise-en-place outside the kitchen, in any kind of work. Culled from dozens of interviews with culinary professionals and executives, including world-renowned chefs like Thomas Keller and Alfred Portale, this essential guide offers a simple system to focus your actions and accomplish your work. Charnas spells out the 10 major principles of mise-en-place for chefs and non chefs alike: (1) planning is prime; (2) arranging spaces and perfecting movements; (3) cleaning as you go; (4) making first moves; (5) finishing actions; (6) slowing down to speed up; (7) call and callback; (8) open ears and eyes; (9) inspect and correct; (10) total utilization. This journey into the world of chefs and cooks shows you how each principle works in the kitchen, office, home, and virtually any other setting.

A NEW YORK TIMES BEST SELLER “This book is a must for everyone interested in illuminating the idea of unexplainable genius.” —QUESTLOVE Equal parts biography, musicology, and cultural history, Dilla Time chronicles the life and legacy of J Dilla, a musical genius who transformed the sound of popular music for the twenty-first century. He wasn’t known to mainstream audiences, even though he worked with renowned acts like D’Angelo and Erykah Badu and influenced the music of superstars like Michael Jackson and Janet Jackson. He died at the age of thirty-two, and in his lifetime he never had a pop hit. Yet since his death, J Dilla has become a demigod: revered by jazz musicians and rap icons from Robert Glasper to Kendrick Lamar; memorialized in symphonies and taught at universities. And at the core of this adulation is innovation: a new kind of musical time-feel that he created on a drum machine, but one that changed the way “traditional” musicians play. In Dilla Time, Dan Charnas chronicles the life of James DeWitt Yancey, from his gifted childhood in Detroit, to his rise as a Grammy-nominated hip-hop producer, to the rare blood disease that caused his premature death; and follows the people who kept him and his ideas alive. He also rewinds the histories of American rhythms: from the birth of soul in Dilla’s own “Motown,” to funk, techno, and disco. Here, music is a story of Black culture in America and of what happens when human and machine times are synthesized into something new. Dilla Time is a different kind of book about music, a visual experience with graphics that build those concepts step by step for fans and novices alike, teaching us to “see” and feel rhythm in a unique and enjoyable way. Dilla’s beats, startling some people with their seeming “sloppiness,” were actually the work of a perfectionist almost spiritually devoted to his music. This is the story of the man and his machines, his family, friends, partners, and celebrity collaborators. Culled from more than 150 interviews about one of the most important and influential musical figures of the past hundred years, Dilla Time is a book as delightfully detail-oriented and unique as J Dilla’s music itself.

Chilling Adventures of Sabrina meets The L Word in this fresh, sizzling New York Times bestselling rom-com by Lana Harper. Emmy Harlow is a witch but not a very powerful one—in part because she hasn't been home to the magical town of Thistle Grove in years. Her self-imposed exile has a lot to do with a complicated family history and a desire to forge her own way in the world, and only the very tiniest bit to do with Gareth Blackmoore, heir to the most powerful magical family in town and casual breaker of hearts and destroyer of dreams. But when a spellcasting tournament that her family serves as arbiters for approaches, it turns out the pull of tradition (or the truly impressive parental guilt trip that comes with it) is strong enough to bring Emmy back. She’s determined to do her familial duty; spend some quality time with her best friend, Linden Thorn; and get back to her real life in Chicago. On her first night home, Emmy runs into Talia Avramov—an all-around badass adept in the darker magical arts—who is fresh off a bad breakup . . . with Gareth Blackmoore. Talia had let herself be charmed, only to discover that Gareth was also seeing Linden—unbeknownst to either of them. And now she and Linden want revenge. Only one question stands: Is Emmy in? But most concerning of all: Why can’t she stop thinking about the terrifyingly competent, devastatingly gorgeous, wickedly charming Talia Avramov?

After the discovery of oil in the 1930s, the Gulf monarchies—Saudi Arabia, Kuwait, Qatar, the United Arab Emirates, Oman, and Bahrain—went from being among the world’s poorest and most isolated places to some of its most ostentatiously wealthy. To maintain support, the ruling sheikhs provide their subjects with boundless cheap energy, unwittingly leading to some of the highest consumption rates on earth. Today, as summertime temperatures set new records, the Gulf’s rulers find themselves caught in a dilemma: can they curb their profligacy without jeopardizing the survival of some of the world’s last absolute monarchies? In Energy Kingdoms, Jim Krane takes readers inside these monarchies to consider their conundrum. He traces the history of the Gulf states’ energy use and policies, looking in particular at how energy subsidies have distorted demand. Oil exports are the lifeblood of their political-economic systems—and the basis of their strategic importance—but domestic consumption has begun eating into exports while climate change threatens to render their desert region uninhabitable. At risk are the sheikhdoms’ way of life, their relations with their Western protectors, and their political stability in a chaotic region. Backed by rich fieldwork and deep knowledge of the region, Krane expertly lays out the hard choices that Gulf leaders face to keep their states viable.

An organizational book inspired by the culinary world: how to take the principles of *mise-en-place* out of your kitchen and into your life. Every day, chefs across the globe churn out enormous amounts of high-quality work with efficiency using a system called mise-en-place—a French culinary term that means “putting in place” and signifies an entire lifestyle of readiness and engagement. In Everything in Its Place, Dan Charnas reveals how to apply mise-en-place outside the kitchen, in any kind of work. Culled from dozens of interviews with culinary professionals and executives, including world-renowned chefs like Thomas Keller and Alfred Portale, this essential guide offers a simple system to focus your actions and accomplish your work. Charnas spells out the 10 major principles of mise-en-place for chefs and non-chefs alike: (1) planning is prime; (2) arranging spaces and perfecting movements; (3) cleaning as you go; (4) making first moves; (5) finishing actions; (6) slowing down to speed up; (7) call and callback; (8) open ears and eyes; (9) inspect and correct; (10) total utilization. This journey into the world of chefs and cooks shows you how each principle works in the kitchen, office, home, and virtually any other setting.

A modern epic about the most consequential music culture today, Atlanta rap—a masterful, street-level story of art, money, race, class, and salvation from acclaimed New York Times reporter Joe Coscarelli From mansions to trap houses, office buildings to strip clubs, Atlanta is defined by its rap music. But this flashy and fast-paced world is rarely seen below surface-level as a collection not of superheroes and villains, cartoons and caricatures, but of flawed and inspired individuals all trying to get a piece of what everyone else seems to have. In human terms and in musical ones, Atlanta rap represents the most influential musical ecosystem of this century so far. Rap Capital tells the dramatic stories of the people who make it tick, and the city that made them that way. The lives of the artists driving the culture, from megastars like Lil Baby and Migos to lesser-known local strivers like Lil Reek and Marlo, represent the modern American dream but also an American nightmare, as young Black men and women wrestle generational curses, crippled school systems, incarceration, and racism on the way to an improbable destination atop art and commerce. Across Atlanta, rap dreams power countless overlapping economies, but they’re also a gamble, one that could make a poor man rich or a poor man poorer, land someone in jail or keep them out of it. Drawing on years of reporting, more than a hundred interviews, dozens of hours in recording studios and on immersive ride-alongs, acclaimed New York Times reporter Joe Coscarelli weaves a cinematic tapestry of this singular American culture as it took over in the last decade, from the big names to the lesser-seen prospects, managers, grunt-workers, mothers, DJs, lawyers and dealers that are equally important to the industry. The result is a deeply human, era-defining book. Equally entertaining and profound, Rap Capital is an epic of art, money, race, class, and sometimes, salvation.

Tracing the careers of hip-hop’s three most dynamic stars, this deeply reported history brilliantly examines the entrepreneurial genius of the first musician tycoons: Diddy, Dr. Dre, and Jay-Z Being successful musicians was simply never enough for the three kings of hip-hop. Diddy, Dr. Dre, and Jay-Z lifted themselves from childhood adversity into tycoon territory, amassing levels of fame and wealth that not only outshone all other contemporary hip-hop artists, but with a combined net worth of well over \$2 billion made them the three richest American musicians, period. Yet their fortunes have little to do with selling their own albums: between Diddy’s Ciroc vodka, Dre’s \$3 billion sale of his Beats headphones to Apple, and Jay-Z’s Tidal streaming service and other assets, these artists have transcended pop music fame to become lifestyle icons and moguls. Hip-hop is no longer just a musical genre; it’s become a way of life that encompasses fashion, film, food, drink, sports, electronics and more - one that has opened new paths to profit and to critical and commercial acclaim. Thanks in large part to the Three Kings-who all started their own record labels and released classic albums before moving on to become multifaceted businessmen-hip-hop has been transformed from a genre spawned in poverty into a truly global multibillion-dollar industry. These men are the modern embodiment of the American Dream, but their stories as great thinkers and entrepreneurs have yet to be told in full. Based on a decade of reporting, and interviews with more than 100 sources including hip-hop pioneers Russell Simmons and Fab 5 Freddy; new-breed executives like former Def Jam chief Kevin Liles and venture capitalist Troy Carter; and stars from Swizz Beatz to Shaquille O’Neal, 3 Kings tells the fascinating story of the rise and rise of the three most influential musicians in America.

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