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3) Strategic management involves the _____, directing, _____ and controlling of a company's strategy-related decisions and actions. A. Financing; marketing B. Planning; financing C. Marketing; planning

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12. (p. 5) Strategic decisions ostensibly commit the firm for A. 1-2 years B. The short term C. 3-4 years D. A long time, typically five years Difficulty: Medium Learning Objective: 2 13. (p. 4-5) Some business decisions are strategic and therefore deserve strategic management attention.

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Chapter 01. Strategic Management Multiple Choice Questions 1. (p. 3) Which of the following is an element of a firm's remote external environment? A. Competition B. Suppliers C. Government agencies D. Economic and social conditions Difficulty: Easy Learning Objective: 1
2. (p.

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Chapter 01 The Tools of Strategic Analysis TRUE/FALSE. Write 'T' if the statement is true and 'F' if the statement is false. 1) One of the central questions that all strategic managers must address, regardless of the industry they work in, is "What is our competition going to do next?"
1) Answer: True False

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Chapter 01 Strategic Management: Creating Competitive Advantages True / False Questions
1. Hewlett-Packard's failure and success under the leadership first of Carly Fiorina and then of Mark Hurd was said to be a direct result of the quality of leadership of each of these CEOs. According to the text, this

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An investor is considering in which of two start-up companies to invest. The investor has faith in the industrial organization (I/O) model of above-average returns and is using th

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3. Award: 1.00 point 4. Award: 1.00 point A planned emergence approach to strategic planning is most likely to be found in a highly centralized firm. True False Top-down strategic planning takes place in highly centralized organizations. Planned emergence is found in more decentralized organizations. References True / False Difficulty: 2 Medium Learning Objective: 11-03 Define organizational ...

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Chapter 01 Human Resource Management: A Strategic Function Answer Key True / False Questions 1. (p. 3) Human resource management (HRM) encompasses those activities designed to provide for and coordinate the human resources of an organization. TRUE Difficulty: Easy 2. (p.

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